

Rotary



Club of Palgrave Presents

Why Sponsor 22nd Annual Wines of the World

Friday, June 7th 2019, 6:30-9:00pm

Caledon Equestrian Park,

Palgrave, Ontario





Here's Why!

The Rotary Club of Palgrave is holding our **2019 Wines of the World (WOW)** fundraiser on **Friday, June 7th from 6:30 until 9:00pm.**

We are privileged to be hosting our popular community event at the Caledon Equestrian Park in Palgrave, home of the 2015 Pan Am Games' equestrian events.

The continued success of this much-anticipated Caledon Community event is due in large part to members of our business community. We invite you to consider being a sponsor. All proceeds go to support local projects in Caledon as well as Rotary International projects. In the 22 years of hosting **Wines of the World**, over \$500,000 in proceeds have gone back into the community.

Each year about 900 patrons attend **WOW** and this year we offer over 50 different wines, beer & cider to taste along with a selection of delicious food. **Ticket prices are \$60** before May 24th. and \$70 after.

Below are the various Sponsorship opportunities. Please review them with a view to selecting a level that benefits your company and assists Rotary in carrying out the many projects we undertake in our community here, and around the world.

If you are interested in becoming a sponsor of **Wines of the World**, or supporting us in any other way, please contact me via email or phone. We look forward to having your support.

Jim Firth
416-884-4653

firthkeithjames@gmail.com
Rotary Club of Palgrave

Wines of the World Sponsorship Opportunities

Title Sponsor - \$5000

- 10 VIP guest tickets + 2 wine server entrance tickets (\$600 value)
- Premium wines provided at your sponsored station
- Premium tent & table location overlooking equestrian ring
- Title Sponsor sign at entrance to the event
- Title Sponsor sign (24" x 36") on fence at equestrian ring near tent
- Your own banner at sponsored station (6')
- Corporate Name/logo will headline as **Title Sponsor** in **All** event advertising, banners, posters, and display ads in our local newspapers
- Top listing on sponsors' sign at event entrance
- Title Sponsor listing and logo placement on Wines of the World event website

Food Sponsor - \$2,000

- Supplier to provide \$2,000 retail value of food products used at wines of the world
- 6 VIP guest tickets + 2 food server entrance tickets (\$360 value)
- Tent & table location overlooking equestrian ring
- Sponsor sign (24" x 36") on fence at equestrian ring near tent
- Your own banner at sponsored station (6')
- Corporate Name/logo included as **Platinum Sponsor** in event advertising, banners, posters, and display ads in our local newspapers
- Corporate Name on sponsors' sign at event entrance
- **Platinum Sponsor** listing and logo placement on Wine of the World event website

Platinum Sponsor - \$2000

- 6 VIP guest tickets + 2 wine server entrance tickets (\$360 value)
- Wines provided at your sponsored station
- Tent & table location overlooking equestrian ring
- Sponsor sign (24" x 36") on fence at equestrian ring near tent
- Your own banner at sponsored station (6')
- Corporate Name/logo included as **Platinum Sponsor** in **All** event advertising, banners, posters, and display ads in our local newspapers
- Corporate Name on sponsors' sign at event entrance
- **Platinum Sponsor** listing and logo placement on Wine of the World event website

Food Sponsor - \$1,000

- Supplier to provide \$1,000 retail value of food products used at wines of the world
- 4 VIP guest tickets + 2 food server entrance tickets (\$240 value)
- Tent and Table
- Your own banner at sponsored station (6')
- Corporate name on sponsors' sign at event entrance
- Gold Sponsor listing on Wine of the World event website

Gold Sponsor - \$1000

- 4 VIP guest tickets + 2 wine server entrance tickets (\$240 value)
- Wines provided at your sponsored station
- Tent & Table location
- Your own banner at sponsored station (6')
- Corporate Name/logo included on advertising
- Corporate name on sponsors' sign at event entrance
- **Gold Sponsor** listing on Wine of the World event website

Note: Receipts provided for the net benefit of the sponsors contribution.
See us about additional forms of sponsorships.
Sponsor must provide 2 licensed servers to use the "server entrance tickets."

